

EXHIBIT 52

BLENDTEC744402

Tech: Thank you for calling Blendtec, my name is Shari. And whom do I have the pleasure of speaking with today?

Customer: My name is David Elliott.

Tech: And David, how can I help you?

Customer: I would like to order the new book for making smoothies.

Tech: The new book?

Customer: Yeah, it says there's a new book.

Tech: Let's see. Where did you see that at?

Customer: On my iPad.

Tech: On your iPad? Are you on, like, social media?

Customer: No, no. Are you BlendJet?

Tech: Oh, no, this is Blendtec.

Customer: Oh, no, I'm looking for BlendJet.

Tech: Let me give you BlendJet's, here, I've got their number. Let me know when you're ready.

Customer: I'm ready.

Tech: Okay. It's 1-844-5...

Customer: 844...

Tech: 588...

Customer: 588...

Tech: 1555.

Customer: I wonder how that happened.

Tech: It happens a lot.

Customer: It does?

Tech: It does.

Customer: I would be a kind of perturbed about that.

Tech: It's a work in progress.

Customer: Yeah. Well, I won't call this number. I certainly apologize. Yeah, thank you.

Tech: That's okay. You're very welcome. You have a great rest of your day.

Customer: You, too. Bye.

Tech: Thanks. Bye-bye.